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## **Job Announcement: Social Media & Marketing Intern (Unpaid)**

**Organization:** Angel Prints Corporation

**Location:** [Hybrid]

**Duration:** [At minimum 6 months]

**Hours:** [Flexible hours to include some evenings & weekends, 10 hours per week]

**About Angel Prints Corporation:** Angel Prints Corporation is a nonprofit organization dedicated to supporting families who have experienced pregnancy and/or infant loss. We provide emotional support, resources, and remembrance events throughout the year. Our mission is to bring awareness to miscarriage, stillbirth, and infant loss while also supporting families by creating a compassionate community that helps them navigate their journey of healing.

**Position Overview:** Angel Prints Corporation is seeking a creative and motivated individual to join our team as a Social Media & Marketing Intern. This unpaid internship offers an excellent opportunity to gain hands-on experience in nonprofit marketing, social media management, and community engagement. The Social Media & Marketing Intern will work closely with our Executive Leadership Team to enhance our online presence, promote our programs, and engage with our community.

### **Key Responsibilities:**

- Develop and implement social media strategies to increase engagement and awareness of Angel Prints' mission and programs.
- Create, schedule, and manage content for various social media platforms, including Facebook, Instagram, TikTok, and LinkedIn.

- Monitor social media interactions.
- Assist in the creation of marketing materials, such as flyers, newsletters, blog posts, and email campaigns.
- Support the planning and promotion of events, including the Remembering Our Little Angels Awareness Walk.
- Analyze social media metrics and provide regular reports on performance and engagement.
- Conduct market research to identify trends and opportunities for increased visibility and outreach.
- Collaborate with team members to ensure consistent and cohesive messaging across all platforms.
- Assist with website content updates and maintenance.

**Qualifications:**

- Currently enrolled in or recently graduated from a relevant degree program (e.g., Marketing, Communications, Public Relations, Journalism, Nonprofit Management, etc.).
- Strong understanding of social media platforms and their respective audiences.
- Excellent written and verbal communication skills with a knack for creating engaging content.
- Proficiency in graphic design tools (e.g., Canva, Adobe Creative Suite) is a plus.
- Familiarity with social media management tools (e.g., Hootsuite, Buffer) is a plus.
- Ability to work both independently and as part of a team.
- Strong organizational and time management skills with attention to detail.
- Compassionate and empathetic demeanor, with a strong commitment to supporting bereaved families.

- Previous volunteer or internship experience in a nonprofit setting is a plus.

**Benefits:**

- Gain valuable experience in nonprofit marketing and social media management.
- Develop skills in content creation, community engagement, and digital marketing.
- Receive mentorship and guidance from nonprofit professionals.
- Opportunity to make a meaningful impact in the lives of bereaved families.
- Potential for academic credit, depending on your institution's requirements.

**How to Apply:** Interested candidates should submit a resume and a brief cover letter explaining their interest in the internship and how their skills and experiences align with the position. Please send your application to [angelprintsorg@gmail.com] with the subject line "Social Media & Marketing Internship Application - [Your Name]".

**Application Deadline:** [Friday, July 19, 2024 @ 5 p.m.]

**Angel Prints Corporation is an equal opportunity organization. We celebrate diversity and are committed to creating an inclusive environment for all employees and interns.**

We look forward to receiving your application and learning more about how you can contribute to our mission!